Focus Publications

Focus Adrate 2011 Web: www.focuspublications.net

Focus Publications
18, Mortimer Place,
Clare,
SUFFOLK
CO10 8QP

Distribution and Advertising Information

Focus Publications prints Clare Focus, a community magazine in South West Suffolk:

The Clare Focus

Clare Focus is printed in full colour on gloss art paper. The magazine contains local information on leisure and trade as well as articles, features and news.
The magazine is delivered door-to-door and also available for collection at a number of outlets.
Clare Focus is published quarterly.

The Clare Focus delivers to 4,000 homes in the villages of Clare, Ashen, Belchamp St Paul, Cavendish, Hundon, Ovington, Poslingford, Stansfield, Long Melford, Glemsford, Wixoe and Stoke-by-Clare.
Some 500 additional copies are distributed to shops, pubs and clubs throughout the area.

Advertising Notes

Statistics show that advertising is most effective when directed locally.
The Clare Focus magazine offers a highly competitive way of promoting your goods and services to local people.
Sample data packs are available if required

Focus Publications can accept advertising details on most standard formats including Hard Copy, PC disk or by Email. Layout and Typesetting are **Free**.

Focus:
18, Mortimer Place,
Clare,
Suffolk CO10 8QP

Advertising rates: 2011

***Tel:* 01787 278327**
***Email:* editor@clarefocus.org**

This size box £15.00 (3cms)

This size box £29.40 (6cms)

Standard Rates : £4.40 per cm length
(Prices per issue shown)

All adverts are printed in full colour

3.0cms	**£15.00**
6.0cms	**£29.40**
1/4pg	**£55.20**
1/2pg	**£98.40**
Full Page	**£180.00**

Advertising Details :

- **All prices are based on area and not content.**
- **No limit is placed on the number of words used.**
- **Layout and formatting are Free**
- **Free scanning and artwork service.**
- **Discounts by prior arrangement.**
- **Free Focus web site listing.**

Leaflet Distribution:

The Clare & District Focus provides a distribution service At £30.00 per 1,000 leaflets. The leaflets are distributed with the magazine.

Web Page : www.clarefocus.org

The Focus operates its own website that supports the paper magazine. All adverts appear on the Focus Website **Free of Charge**.