



Focus Publications
18, Mortimer Place,
Clare,
SUFFOLK
CO10 8QP

This size box £13.20 (3cms)

This size box £26.40 (6cms)

Distribution and Advertising Information

Focus Publications prints and distributes two community magazines in South West Suffolk:

The Clare Focus and The Haverhill Life.

Both magazines are printed in full colour on gloss art paper. The magazines contain local information on leisure and trade as well as articles, features and news.

The magazines are both delivered door-to-door and are published quarterly.

The Haverhill Life delivers to 5,000 homes and offices across the town and also circulates a further 500 copies to local shops, clubs and pubs for residents and visitors to collect.

The Clare Focus delivers to 2,500 homes in the villages of Clare, Ashen, Belchamp St Paul, Cavendish, Hundon, Ovington, Poslingford, Stansfield, Stoke-by-Clare and Wixoe. Some 500 additional copies are distributed to shops and clubs throughout the area.

Advertising Notes

Statistics show that advertising is most effective when directed locally.

The Clare Focus and The Haverhill Life magazines offer a highly competitive way of promoting your goods and services to local people.

Sample data packs are available if required

'Double Discount' offer: By advertising in both publications you can obtain a significant discount.

Focus Publications can accept advertising details on most standard formats including Hard Copy, PC disk or by Email. Layout and Typesetting are Free.

Standard Rates : £4.40 per cm length
(Prices per issue shown)

All adverts are printed in full colour

3.0cms £13.20

6.0cms £26.40

1/4pg £49.63

1/2pg £94.51

Full Page £168.96

Advertising Details :

- * All prices are based on area and not content.
- * No limit is placed on the number of words used.
- * Layout and formatting are Free
- * Free scanning and artwork service.
- * Discounts by prior arrangement.
- * Free Focus web site listing.

Leaflet Distribution:

The Clare & District Focus provides a distribution service At £25.00 per 1,000 leaflets. The leaflets are distributed with the magazine.

Web Page : www.focuspublications.net

The Focus operates its own web page that supports the paper magazine. All adverts appear in the Focus Web Page **Free of Charge**. The Focus also provides a Web design service through its **Soft Office** design agency. For more information on these services please contact the Focus Offices on 01787 278327.



Haverhill Life is a former winner of the annual Cambridge Building Society: 'Best New Magazine' award